

# brittany jordan

GRAPHIC DESIGNER

## PROFILE

Imaginative and diligent graphic designer with ten years of experience, exceptional attention to detail and a passion for delivering projects on time. Well-versed in Adobe Creative Suite programs, particularly Illustrator, InDesign and Photoshop. Effective time-management and problem-solving skills, allowing the completion of projects with minimal supervision and maximum cooperation with other members within a team.



### PHONE

(404) 910 - 9149



### EMAIL

britjordandesign@gmail.com



### LOCATION

Canton, GA



### PORTFOLIO

britjordan.com

## EDUCATION

Bachelor of Science

### COMMUNICATION & MEDIA

Kennesaw State University

2011 - 2015

## SKILLS

Marketing	●●●●○
Layout Design	●●●●●
Print Media	●●●●○
Web Design	●●●○○
Social Media	●●●●○

## SOFTWARE

InDesign	●●●●●
Illustrator	●●●●○
Photoshop	●●●●○
Premiere Pro	●●●○○
MS Office	●●●●○

## WORK EXPERIENCE

Brittany Jordan Design

Atlanta, GA

### OWNER/DESIGNER

06 | 19 - Present

- Create and design visual concepts to communicate ideas that inspire, inform, and/or captivate
- Develop the overall layout and production design for a marketing/advertisement collateral, brochures, magazines, and reports
- Work with clients to create branding guidelines, publication layouts, presentation content, social media content, event & trade show display materials, data visualizations/infographics and branding concepts and design based upon target audience

Yanmar America

Acworth, GA

### GRAPHIC DESIGNER

10 | 19 - 06 | 20

- Developed and implemented creative marketing initiatives in North and South America for six divisions and a vast dealer network
- Collaborated with the marketing team and respective division heads to conceptualize, design and produce print collateral materials, flyers, brochures, presentations, templates, web banners, social media graphics, newsletters and promotional materials for various marketing campaigns
- Provided graphics consultations to all departments to provide creative direction, suggestion and timelines to ensure quality and enforcement of the company's strict branding standards

ERB Industries, Inc.

Woodstock, GA

### GRAPHIC DESIGNER/MARKETING ASSISTANT

03 | 17 - 06 | 19

- Designed, produced and managed catalogs, spec sheets, logo/branding concepts, marketing collateral and the product image database available for our distributors
- Overhauled and executed a brand refresh and catalog redesign for the fabrics division
- Reduced printing costs through modification of the existing price lists by consolidating information/eliminating redundancy within layouts

Furkids Animal Shelters & Rescue

Atlanta, GA

### MARKETING COMMUNICATIONS MANAGER

05 | 16 - 03 | 17

- Responsible for the design, creation and inventory of all marketing collateral and materials
- Planned and directed the most successful Georgia Gives Day fundraising campaign in Furkids' history, raising over \$100,000 in a single day
- Executed campaigns leading to two of Furkids' most successful adoption weekends totalling over 400 pet adoptions